

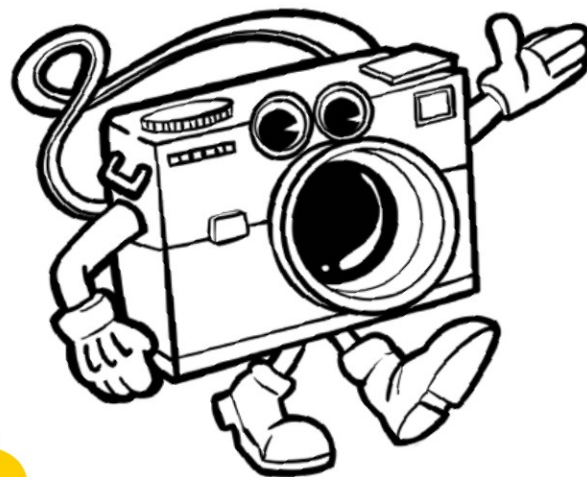
FROM
THE
CREATORS

PRODUCTIONS

CREATORS • EXECUTIVE PRODUCERS • DIRECTORS

RAMY
ROMANY

ROB
ERIC



About us

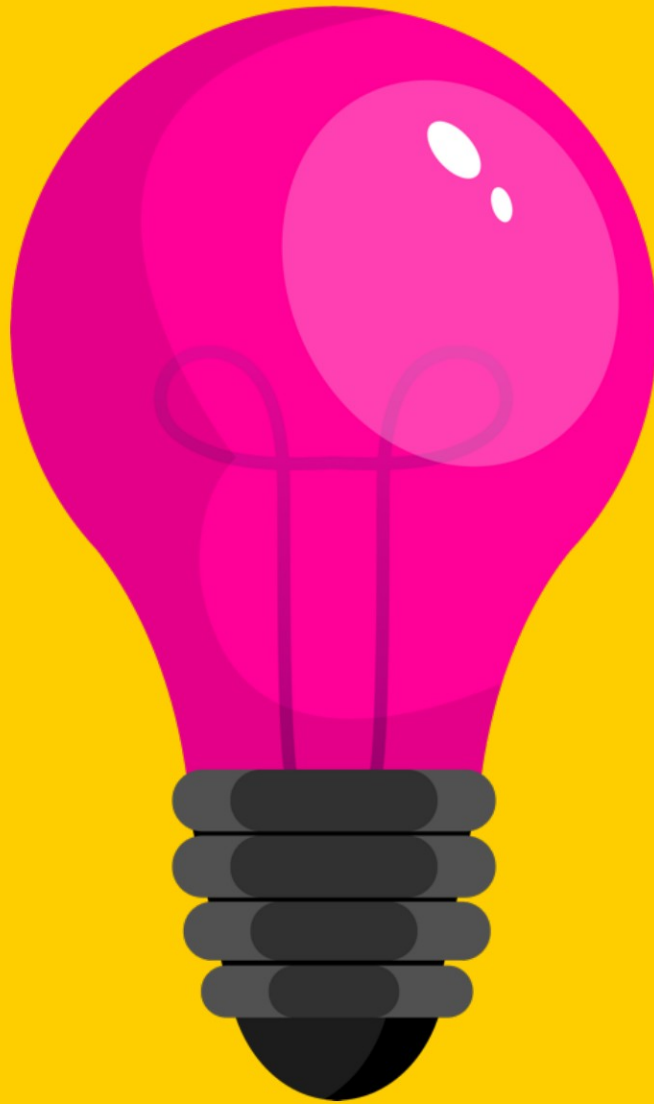
FROM THE CREATORS is a bold and visionary new television and media production company (if we do say so ourselves...and we do) founded by the 18X Emmy Award-winning powerhouse duo of executive producer and directors **Rob Eric** and **Ramy Romany**. Known for pushing creative boundaries, this dynamic partnership brings together two of the most respected and innovative voices in the world of unscripted entertainment. With a shared passion for storytelling and a commitment to elevating reality television, Eric and Romany have joined forces, launching a company that promises to shake up the industry and captivate global audiences.

Rob Eric, one of the creators and executive producers behind such hits as Netflix's cultural phenomenon **Queer Eye**, the critically acclaimed Emmy Award winning competition series **Legendary** for HBO MAX and the ultra hip fashion competition Series **The Hype** brings a legacy of emotionally resonant, socially impactful storytelling that has excited audiences and touched hearts around the world. Paired with the visionary lens of Ramy Romany, the Emmy Award-winning director behind hit series such as **Making the Cut** and **Bachelor in Paradise**, the two creatives offer a rare blend of style and substance, balancing cinematic beauty with raw, unscripted truth.

At the heart of **FROM THE CREATORS** is a simple yet powerful mission: to bring cinematic and unique reality television to the masses. The company is dedicated to crafting premium unscripted content that blurs the line between reality and artistry – storytelling that moves, inspires, and surprises. Whether it's high-concept competition formats, character-driven docuseries, or genre-bending experiments, **FROM THE CREATORS** aims to raise the bar for what audiences expect from reality TV.

Together, Eric and Romany have produced groundbreaking content for an impressive slate of top-tier platforms including Netflix, Amazon, HBO Max, Peacock, Hulu, and Disney+. With **FROM THE CREATORS**, they are building a home for the next generation of iconic, culture-shaping television. This is not just reality TV – this is reality, reimagined.





**From idea to execution
We create premium visionary
content for the masses.**



peacock

hulu

Roku

HBOmax

prime





Let's not say 'obsessive'. Let's just go with very, very 'detail oriented'.

The devil isn't just in the details – it's in the lighting, the framing, the color grade, the font choice, and yes, even that perfectly timed dramatic pause. Rob Eric and Ramy Romany are known across the industry not just for their Emmy-winning work, but for being unapologetically obsessive (in the best way) about every single element of their productions. They don't just oversee shows – they dive headfirst into them, sleeves rolled up, red pens in hand, scrutinizing everything from how a scene is lit to how a contestant's confessional lands emotionally... and comedically.

This duo doesn't believe in "good enough." If a shot doesn't feel right, they're fixing it. If the music doesn't hit just right, they'll test a dozen other tracks. If the graphics package looks off by even a pixel, someone's getting a Slack message at midnight (with love, of course). Rob and Ramy are the kind of creators who care deeply about the vibe of a show – the rhythm, the tone, the aesthetic – and they're involved every step of the way to make sure that vibe is on point. Some might call it perfectionism. They call it Tuesday.

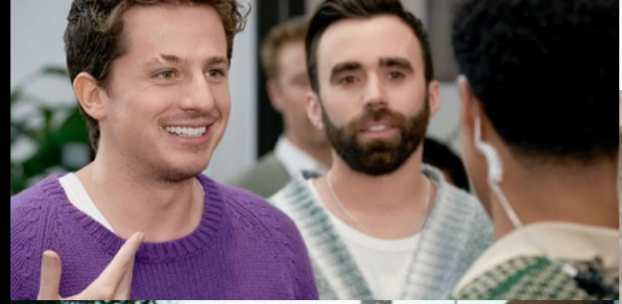
What makes their approach unique – and let's be honest, kind of magical – is that their attention to detail isn't just about control; it's about care. They care deeply about the people on screen, about the audience watching, and about making sure that every show is not only visually stunning but also emotionally resonant. That means crafting story arcs with nuance, building characters you actually root for (or love to hate), and delivering moments that make you laugh, cry, gasp, and text your group chat all at once.

But don't let their Emmy count fool you – Rob and Ramy know how to have a good time. Behind every slow-motion shot and sweeping drone sequence is a duo that thrives on collaboration, humor, and a healthy dose of creative chaos. They believe the best shows are made with passion, precision, and a few belly laughs along the way. At FROM THE CREATORS, it's not just reality TV – it's reality TV with soul, style, and just the right amount of sparkle.

FROM MR. BEAST TO KRISTEN STEWART

COMPETITION
DOCUFOLLOW
MICROSERIES
HYBRID
MAKEOVER
COMMERCIALS
WEB SERIES
SOCIAL EXPERIMENT
LIFESTYLE
DATING
DOCUMENTARY





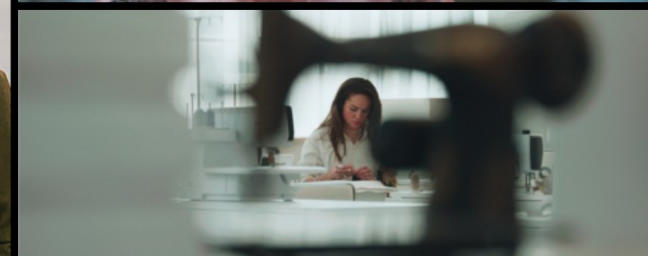
They have
an award
winning
**BODY OF
WORK.**



18 Emmys
(but who's counting)



BACHELOR IN PARADISE 2025 - ABC/HULU



QUEER EYE - THE FINAL SEASON 2026 - NETFLIX



PROJECT RUNWAY 2025 - HULU

most
recent
work

QUEER EYE THE FINAL SEASON 2026

MAKING THE CUT

BACHELOR IN PARADISE 2025

THE BACHERLORETTE 2026

THE BACHELOR 2026

SEXTORTION 2026

WITH DICK WOLF

LEGENDARY

THE HYPE

PROJECT RUNWAY 2025/26

THE GENTLE ART OF
SWEDISH DEATH CLEANING

WITH AMY POELHER

OMG FASHION

WITH JULIA FOX

LIVING FOR THE DEAD

WITH KRISTEN STEWART

THE CHARLIE PUTH SHOW

SNAKE IN THE GRASS

THE QUEST

EXPOSURE

CONTENDER

SOUTHERN FRIED LIES

I LOVE YOU, YOU HATE ME

TITLE IX: 37 WORDS THAT
CHANGED AMERICA

THE MOTHERHOOD

WITH CONNIE BRITTON

MERPEOPLE

THE SECRETS OF HILLSONG

EQUAL

SAY I DO

THE ALBIE AWARDS

WITH GEORGE CLOONEY



* Includes shows created by, executive produced by and/or directed by Ramy and Rob.



PARTNERSHIPS



BRAND

PARTNERSHIPS

In addition to crafting elevated reality television, **FROM THE CREATORS Rob Eric and Ramy Romany** also bring their signature storytelling and visual style to the world of brand partnerships and microseries with decades of experience. Rob Eric and Ramy Romany have a keen understanding of how to authentically integrate brands into network series – not as background noise, but as meaningful, story-enhancing elements. Whether it's a sleek product integration in a high-stakes competition show or a subtle nod in a heart-felt docuseries moment, they know how to make a brand shine without ever feeling forced or out of place. It's all about weaving brands into the narrative in a way that feels organic, cinematic, and yes, still entertaining.

This creative duo have partnered with numerous companies to produce high-quality, binge-worthy content that doesn't just sell a product – it tells a story, builds community, and leaves an impression. Whether it's creating mini-docs, branded short-form series, or compelling behind-the-scenes content, Rob and Ramy approach each project with the same attention to detail and creative flair they bring to television. In other words, your brand just found its new favorite production company.

BUT WHAT ABOUT BUDGETS?

Glad you asked.



In today's era of network belt-tightening – where every latte run and lens rental gets scrutinized – **FROM THE CREATORS** is the production partner that actually gets it. Rob Eric and Ramy Romany have spent decades in the trenches of unscripted television, and they know how to make a dollar stretch further than a reality show plot twist. With their combined experience, low overhead, and a “we’ll just do it ourselves” mentality, they cut through production bloat like a hot knife through butter. The result? Shows that look like a million bucks... without actually costing a million bucks.

Because Rob and Ramy are masters of wearing all the hats – from development and directing to production design, casting, and even graphics – they eliminate the need for a bloated team of consultants, creative leads, and twelve people giving notes on a single lower third. This full-service, hands-on approach means fewer cooks in the kitchen, more money on the screen, and a smoother, faster production pipeline. In a time when networks are watching every penny, **FROM THE CREATORS** is the rare company that delivers big looks, big heart, and big value – without the big invoice. And they might even throw in an Oatmilk vanilla latte. Just one, they’ll share it. Let’s not get crazy.

THE OBLIGATORY POMPOUS BIO PAGE, COMPLETE WITH AN ARTSY B&W PHOTO.

ROBERIC

BLAH
BLAH
BLAH



Rob Eric is a renowned television, documentary, and music producer who somehow manages to balance inclusive storytelling, cultural impact, and the occasional glam moment – all without breaking a sweat (or so he claims). For over two decades, Rob has been the creative engine behind some of the most talked-about, tweeted-about, and tear-jerkingly good unscripted TV out there. As one of the driving forces behind Scout Productions' rise, he oversaw and helped to create everything from the format and design of the Emmy winning **Legendary** (Max) – which he also served as a Production Designer on – to the Emmy-hoarding global reboot of Netflix's longest running unscripted series, **Queer Eye**. He helped turn self-care into a movement and introduced the world to the power of a French tuck. Rob will also be directing all episodes of the upcoming final season in Washington D.C. this summer.

Never one to rest on his laurels (though he has a decent collection), Rob also executive produced and created **The Hype** (Max), **Equal** (Max), **The Charlie Puth Show** (Roku), **Living for The Dead** with Kristen Stewart (Hulu), **Say I Do** (Netflix), **The Quest** (ABC & Disney+), the bonkers **OMGFASHUN! with Julia Fox** and the wonderfully bizarre hit documentaries **I Love You, You Hate Me** (Peacock) and **Southern Fried Lies** (Peacock). As Chief Creative Officer at Scout, Rob led the company's creative strategy with one hand and produced the critically acclaimed **MerPeople** (Netflix), **The Secrets of Hillsong** (FX) and **The Gentle Art of Swedish Death Cleaning with Amy Poehler** (Peacock) with the other.

He's been named one of **The Hollywood Reporter's Most Powerful Producers in Unscripted TV** four years in a row and made **Out Magazine's Top 100** list of the most influential LGBTQ+ people in the world – basically, if there's a list, he's probably on it. In addition to his **Nine Emmy Awards**, Rob's racked up GLAAD Media Awards, Critics' Choice Awards, Reality TV Awards, Real Screen Awards, TCA Awards and even a prolific Juno Award for writing "All Things," the theme song to **Queer Eye**. Yes, he's got range – and yes, it includes songwriting.

Before he was leading creative empires, Rob was out there grinding – producing for networks like ABC, Bravo, VH1, MTV, OWN, HGTV, Style (awww...remember The Style Channel), dabbling in music, winning graphic design awards and playing in the world of advertising.

THE OBLIGATORY POMPOUS BIO PAGE, COMPLETE WITH AN ARTSY B&W PHOTO.

BLAH BLAH BLAH RAMY ROMANY



Ramy Romany is a world-renowned Egyptologist, bestselling author, Emmy Award-winning director, and a man who's been on more archaeological digs than most of us have had hot dinners. Born into a family of documentarians in Egypt, Ramy was basically handed a camera before he could ride a bike. By the time he was twenty, he'd already filmed, produced, directed, and starred in over a hundred documentaries about Ancient Egypt – all before most people figure out how to set up their voicemail.

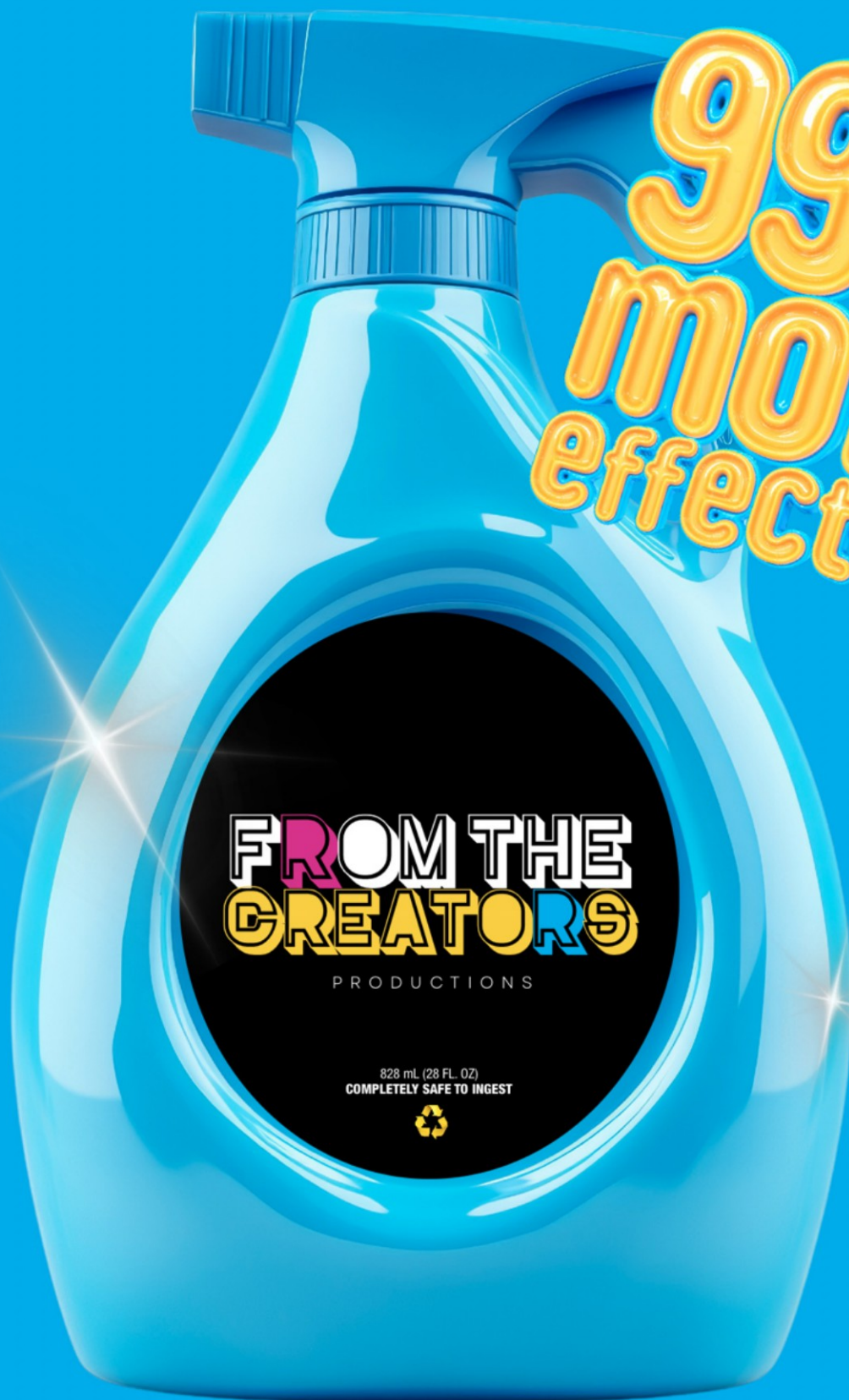
Eventually, Ramy traded pyramids for palm trees and made the move to Los Angeles, where he's continued chasing his storytelling dreams – just with better parking and slightly more espresso. He's now a **nine-time Emmy Award winner**, has hosted and directed shows across Discovery, History, and Travel Channel, and has brought his cinematic flair to major projects for ABC, NBC, FOX, HBO, Netflix, Peacock, and Amazon. If there's a camera and a story to tell, Ramy's either behind it, in front of it, or probably both.

Ramy lives in LA with his wife and three kids, who are often part of the adventure. His wife collaborates with him on productions, while his children are being gently nudged (okay, maybe inevitably destined) toward the family business. It should also be noted that Ramy has a signature daily uniform – blue shirt, jeans, and hat – and if you catch him out in the wild and ask how he's doing, he'll flash a grin and say, "Never been betta." It's both a catchphrase and a lifestyle.

Known for visually stunning work like **Contender** (MGM), **Making the Cut** (Amazon), **The Hype** (Max) and **Ultimate Surfer** (ABC), Ramy has carved out a niche as the guy who can blend commercial-grade cinematography with authentic, character-driven storytelling. Ramy's latest directing projects include the creative re-envisioning of both Bravo's **Project Runway** and ABC's **The Bachelor in Paradise**. Wow.

Ramy believes that the best cinematography doesn't always have to be the flashiest – it's what's most appropriate for the story at hand. But if it also happens to include a sweeping drone shot over a lost tomb? Even better.

NEW! EXTRA STRENGTH CREATIVE.



**99%
more
effective**

**FROM THE
CREATORS**

PRODUCTIONS

828 mL (28 FL. OZ.)
COMPLETELY SAFE TO INGEST



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